













It's not my job to
be nice to the
competition

People who pay
for the app
are the ones who
pay for the app
The app is not
a middle

Can't obligate this paying
for apps vs. infrastructure
the price of infrastructure

How do you create
the value?
the value is
the value is

How do you incentivize
people to support services
break each other's connections to

What is the value of the data they create?
What is the value of the data they create?
What is the value of the data they create?

What is the value of the data they create?

What is the value of the data they create?

What is the value of the data they create?

































#5

ARCHIVING

how do we get
laypeople interested
in archiving?

collaboration and
de-duplication of
effort
(does somebody already have
a copy?)

Integrity of
archives

What's working
well today?

What is not
working?





Empowering the Future
10.10.10-10.10.10

Occasionalist
June 2010
Ivan

Occasionalist
June 2010
Dawn

#5

ARCHIVING

What do we get together with in archiving?

Religion in archiving?

What do we get together with in archiving?

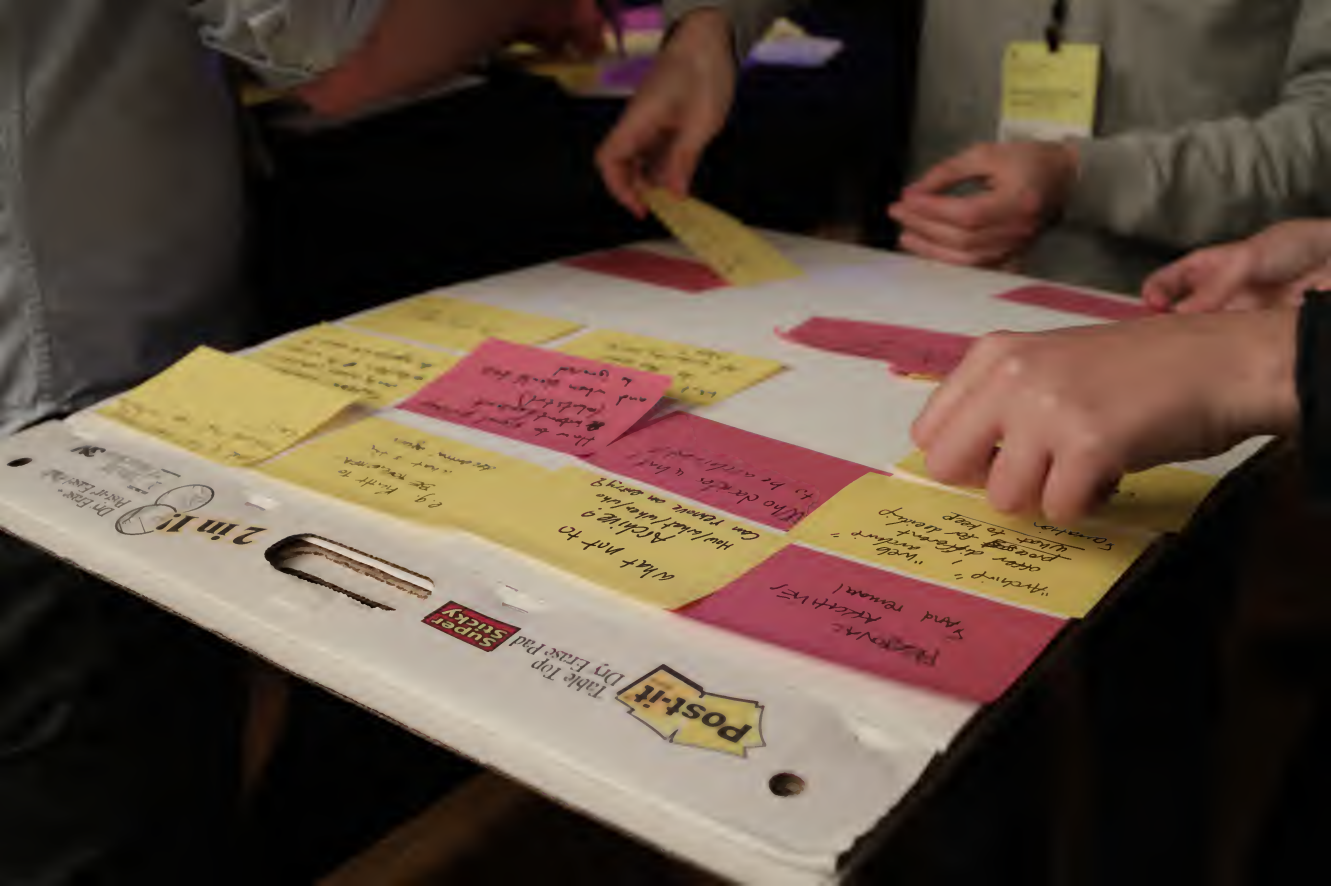
What do we get together with in archiving?



in servers
in St. Crutch
in Support
dedicated staff and/or
Call the Police (non-urgent)
Procedures
Online community
- Geek
- Forums
- Blogs
- e-mail
- text to chat
Online resources & "real life" community



At gatherings
In a room
In a space
dedicated to the study
of the future (Nov, 1991, 1992)
Procedures
Online community
- Search
- Forums
- Blogs
- e-mail
- text-based
Online presence & "real life" community



Post-it

Table Top
Dry Erase Pad

Super
Sticky

2 in 1
Dry Erase
Board

Phonetic
and removal
"Archiving" /
over different
versions for tracking

Who doesn't want
to be a part of it?

Archiving
How/when/where/for
Can remove an entry?

What not to
do
e.g. don't be
overwhelmed
don't be
overwhelmed

How to avoid
the "what not to
do" list
to avoid
the "what not to
do" list

What not to
do
e.g. don't be
overwhelmed
don't be
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2 in 1
Post-it
3M

STICKY
NOTES

Post-it

How to grow a
business
start as the
partner to
the customer

Activate a
new market
can create an entry

How to grow a
business
start as the
partner to
the customer

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